



Compostable Packaging

In 2020 we completed our first compostable packaging trial, which sadly failed as the wrapper rips in our flow wrapper machine and wouldn't seal, which led to a huge food wastage issue. Right now, the only solution is a new type of wrapping machine that is hundreds of thousands of pounds. Whilst there isn't currently an affordable compostable solution for our products, it still is very much our ambition to go back to our beautiful compostable wrapping as soon as possible.

Our Current Packaging

We are currently using a BOPP wrapper which is a recyclable plastic (level 5). This offers the best barrier protection for our cookies to keep them in the best condition for you to enjoy.

This wrapper is recyclable in thousands of locations across the UK and will hopefully soon be more widely recycled in-stores and kerbside. 80% of households in the UK are within four miles of a public collection point. Find your nearest recycling point using [this map](#).

The WRAP UK Plastics Pact, working group is encouraging supermarkets to make wrappers like ours recyclable in-store. Although there is no timeline against this, we hope progress will be made in the next 12 months.

There is also currently a Government policy close to being passed through parliament that will demand local authorities sign-up to a universal recycling strategy that will make recycling consistent across the UK. We very much hope our packaging will be universally recyclable kerbside within the next 12-24 months.

